

NW YOUTH CAREERS EXPO

The NW Youth Careers Expo will showcase career opportunities in the metal manufacturing, construction and healthcare sectors.

WHY ARE WE HAVING AN EXPO?

WORKER SHORTFALL

It is estimated that 14,000 new workers will be needed by 2012 in the metals industry and even more in the construction industry, primarily due to retirement of the currently aging workforce.

DIMINISHING TRAINING OPPORTUNITIES

Metal and wood shop classes are being cut from both high school and community college courses.

NEGATIVE IMAGE

Careers in manufacturing and construction are often seen as unglamorous, low-tech and a last resort for work, let alone careers.

LACK OF UNDERSTANDING

Young people (their parents, teachers and counselors) are unaware of the career path and potentially high wages that can be obtained by working in these industries.



Date: **Thursday • May 10, 2007**

Time: **9:00 am ~ 2:00 pm**

Place: **Oregon Convention Center • Portland, OR**

Contact: **Stephanie Kennedy**
503.626.8197 or totalevent@comcast.net

COORDINATED BY: Manufacturing 21; Oregon Building Congress; and Portland Workforce Alliance

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NW YOUTH CAREERS EXPO

2007 NW YOUTH CAREERS EXPO

Last year was the second of an annual event and it was a huge success! There were 56 exhibitors with over 4,000 students (from Longview, WA to the Oregon Coast) that attended to learn more about the metals, construction, and healthcare industries. Students left the Expo with jobs and with a better understanding of what the metals, construction, and healthcare industries have to offer young people.

Company demonstrations and presentations took place throughout the day and were very popular with the students. Many students welded, figured out how far their paper airplane could fly, played with robots and robotic arms, and sat in a

construction crane. Several government representatives attended and spoke to the students about the importance of the metals, construction, and healthcare industries, including Commissioner Sam Adams and representatives from the Governor's office.

The goals of the Expo were to:

1. Assist local youth with career exploration in the metals, construction, and healthcare industries.
2. Help cultivate a future workforce for area manufacturers by enabling them to interact with more than 4,000 young people and other area industry employers.

Features/Additions to 2007 Expo:

- NEW LOCATION! Oregon Convention Center
- More demonstrations and hands-on activities
- More give-aways and prizes
- Mock interviews and career readiness presentations
- More room and more fun!

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