

## **Ben Manny's Notes from 3/22/07 phone conversation with Morgan Anderson, Intel**

- One time volunteer opportunities (e.g. National Engineering Week) are much easier to recruit volunteers for than longer term commitments. About 200 Intel employees support National Engineering Week.

- Other volunteer in the classroom programs that have worked with Intel employees:

1) Matching a teacher with an employee to define and jointly create a classroom experience that involves the employee interacting with the students. Morgan describe an especially successful experience was with an Intel Marketing person explaining and demonstrating how to launch a new business. This was to second graders, who actually made and sold something as a fund raiser.

2) Weekly mentoring programs, e.g. SMART

3) Various summer camp experiences

4) A program called CLICK, which matched employees directly to students.

This required some infrastructure to check on the volunteers, but it was viewed as a success.

- Assigning an employee to mentor an Intel (Higher Education) Scholar does not work well because the students are busy and generally do not see value in the long distance mentoring relationship. Internships work well, but this is not a volunteer situation.

- Student mentoring works well when the mentoring is focused on a specific objective, such as a science fair project or a Lego Robotics challenge. There is currently no Intel infrastructure in place to support mentoring Science Fair projects. This could be an opportunity to attract volunteers into the classroom.

- Intel supports the ASE (Apprenticeships in Science and Engineering) program through Saturday Academy, but this does directly cost the organization and so is not considered a volunteer activity. It also is an example of how infrastructure is required to support the mentoring experience.

- Intel employees with a lot of volunteer hours are either young (without families) or retired.

- Another common trait of Intel employees who have 100+ volunteer hours in the classroom is they either have a child at the school or they have a high sense of ownership such as coaching a Lego Robotics team to success.