

OPAS Initiative Pathways Workgroup - #5
Jan 22, 2007 - OIT Metro Center

Attendees: Sam Tupou, Gary Naseth, Jo Oshiro, Scott Giltz, Susan Boyanovsky, Jay Bockelman, Beau Dickey (for an interval).

Italics denote actions and information since the meeting.

Agenda for the Day:

- Discussion of the Worksource Oregon Spreadsheet (“CCWD Spreadsheet”):
 - This list is the OED dump of Manufacturing Engineering SOC Codes
 - Gary gave to Brower and John Anderson(?) at OIT no response as yet.
- Starting salary would be better than average salary
- Ask Bruce about the feedback on this from Gunderson and Jeld-Wen
- Email everybody Tim’s descriptions of job levels (*Jo was unable to find this again.*)

Pathways Template Graphics:

We were joined today by Jason “Beau” Dickey, New Media Developer at the Communications Department of the OUS Chancellor’s Office. He has been working with Jo and Susan to develop the graphics for the pathways template. When queried on the purpose of the graphic, the group agreed on these functional points:

- What we want to communicate:
 - Money (wage-earning potential)
 - occupational outlook
 - sexiness
 - futuristic, hitech aesthetic
 - how to move from one level to another
 - freedom of movement in & out of institutions and the workforce
 - lifelong learning
 - the system can be mapped and understood from stem to stern
- Primary target audience:
 - Students (HS, CC, re-entrants)
- Secondary target audiences:
 - Counselors
 - Parents

Additional points:

- This is the public face of the underlying articulation agreements that connect high schools to 9 community colleges to OIT (for manufacturing engineering technology.)
- The graphic needs to address the problem of people stopping out and re-entering education
- \$ ratings on job classifications \$, \$\$, \$\$\$, \$\$\$\$ - visually cleaner, easier to update
- Job/employment descriptions: pick job/SOC’s that are flashy, high wage, high demand

- Diversity
- April 18-20 OACTE (Oregon Association for Career and Technical Education) Conference – Susan would like to showcase the articulation agreements using this graphic.
 - Two additional venues to show this work, if it is available:
 - Meeting of the PTE Deans Feb 1 (Ron Jantzi)
 - Manufacturing Learning Sessions Feb 2 (Ron Jantzi)
- Do we need a yet simpler graphic above this layer – “so you wanna design games?”? Jo has developed a crude prototype table and will distribute it.
- Pie in the Sky I: model the poster/graphic on the Game of Life
- Pie in the Sky II: this poster/ graphic should be the prototype of website that provides a portal into the institutions, the programs, the OLMIS database for occupational info. Being a portal reduces maintenance overhead. The domain name oregonengineer.org, which used to belong to OUS, is no longer available. The group tabled the discussion of the most appropriate host for such a website after mentioning both OUS and CCWD as possibilities.

Jo will meet with Beau and review all the copious material she has sent him on this subject, and will add the CCWD spreadsheet discussed above to the pile. Beau will deliver 4 layouts to choose from: 2 posters, 2 websites. (*Beau did 2 poster layouts, one of which was far superior. Jo, Beau, and Susan have been reiterating on that and will bring several variations to the next meeting.*)

Pathways work in General:

Susan Boyanovksy notes that there has been quite a bit of conversation coming from the Joint Boards of Education, which are very interested in alignment and articulation between K12, CC, OUS all working together as part of the governor’s Unified Education Enterprise. The emphasis is on seamless operation.

This work needs to be married with the larger conversations with PTE Deans, Mimi Maduro (State Pathways Coordinator), Audrey (contractor through CCWD) around Career Pathways – Susan will start that conversation with Mimi tonight.

Other business:

Discussion of the Conley grant. Gary told his faculty to do it.

- Jo will get additional info about the grant to Gary and ask Bruce if we can send some goodies to say thank you. (*Until Bruce knows that he is not rewarding the slowest responders and that some fairness algorithm is in place, he is reluctant to do this.*)

Next Meeting: Thursday Feb 15, Wilsonville Center, 2:00 – 4:00. Scott G will make meeting arrangements. Tentative Agenda:

- Review 4 prototype layouts,
- report back on conversations with Mimi, PTE Deans

*** Get materials out the day before if not sooner ***